

Morgan&Myers –  
your door to opportunity.



WE BUILD BRANDS, RELATIONSHIPS AND REPUTATIONS.



Morgan&Myers

If you're looking for a communications internship that features cubicles, copy machines, serving coffee and collating papers – you may want to look elsewhere.

If you're seeking real world agency experience including client interaction, creative planning, contemplative research and coordinated plan execution – you need to apply for a Morgan&Myers Associate Communications Intern position.

## Morgan&Myers, an integrated communications firm, is seeking applicants for its summer 2012 internship program

### Who we are

Morgan&Myers is a nearly 30-year-old integrated marketing communications agency with two offices in Waukesha, Wis., and Waterloo, Iowa. We specialize in the agricultural, food and beverage, and business-to-business industries with a client roster featuring Fortune 500® companies and big brand names.

### Who you are

The ideal Morgan&Myers Associate Communications Intern is a full-time student pursuing a major in communications, public relations, advertising or journalism; is passionate and knowledgeable about agriculture, food and other client-related industries; is an excellent writer and skilled communicator; thrives under pressure; is detail-oriented; and recognizes the opportunity within each challenge.

### Why apply

Experience will give you an edge above the competition in today's tough job market. While Morgan&Myers hires only the best and brightest for its internships, we also recognize the importance of compensating the talent we seek and demand. Beyond working with prestigious clients, developing an exceptional portfolio and putting your career on the fast track, our compensation package usually includes:

- Attractive, highly competitive wages
- A monthly housing/living stipend
- Assistance in finding housing (if needed)
- Paid or reimbursed travel expenses for interview(s)
- Your own office (with four walls, windows and a door)

### What you'll be doing

At Morgan&Myers, you are not just an "intern." Our Associate Communications Interns are valued employees and an important part of our team. You will gain real life experience to add to your portfolio, a strong understanding and working knowledge of the agency environment and well-developed relationships with senior staff – not just data-entry. The following is a description of what an intern's summer may entail:

- Serving clients such as Case IH, Pfizer Animal Health, Foremost Farms, National Milk Producers Federation, and others.
- Working with a group of energetic, outgoing and experienced people who will share their knowledge with you in an upbeat, fun, creative work environment.
- Practicing various professional roles such as project manager, copywriter and account service, and becoming fully immersed in the communications function. Some of the specific duties and responsibilities may include:
  - Researching and writing feature articles, newsletter articles, collateral, audiovisuals and other public relations materials.
  - Developing advertising campaign materials.
  - Assisting with the coordination of special events and trade shows.
  - Conducting secondary research and summarizing research results.
  - Working with creative department and production personnel to produce materials.
  - Interacting with editors, writers and reporters to publicize client products and discuss client issues.
  - Taking photos and/or traveling as assignments demand.
- Monitoring time and expenses on assignment work.
- Training both in-house and at outside locations.
- Attending community, cultural and sporting events.

### How to apply

If you are one of the best and brightest college students pursuing a career in communications; are interested in the food, ag or business-to-business industries; and are seeking a career advancing opportunity – please submit your inquiries or all required application materials to:

internship@morganmyers.com

Phone: (262) 650-7260

Fax: (262) 650-7261

– or –

Morgan&Myers Communications Internship  
N16 W23233 Stone Ridge Dr., Suite 200  
Waukesha, WI 53188

Applicants **must** submit all of the following:

- The Morgan&Myers Associate Communications Intern application
- Cover letter
- Resume containing a career-goal statement and a list of academic, professional and leadership accomplishments while in college
- Contact info for two professional references and an academic advisor
- Most recent college transcript – a Web-based version is acceptable
- Two writing samples

### **DEADLINE:**

**All materials must reach Morgan&Myers by January 2, 2012.** *All finalists will be asked to participate in an interview and complete a writing and editing exercise. Finalists will be asked to bring a portfolio of work to the interview.*



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